



The Bespoke Market Calendar

2014/2015

A look back and a look beyond.

2014

JANUARY

The S&P 500 fell in January mostly due to Fed comments, weak economic data and troubles in emerging markets. Fed Chair Yellen was confirmed on January 6th, replacing Ben Bernanke.



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	01 <i>S&P 500 % Change Intraday Chart</i> Markets Closed for New Year's Holiday.	02 -0.89% Manufacturing Growth to Help Propel U.S. Expansion; Jobless Claims Drop to 1-mth Low.	03 -0.03% Bernanke Sees Headwinds Fading as U.S. Poised for Growth.	04 <i>One-Week % Chg</i> Auto Makers Rebound as Buyers Go Big.	05 S&P 500 -0.54% Midcaps -0.19% Smallcaps -0.43% Oil -6.34% Gold 1.85% 10-Yr Yield 2.99%
06 -0.25% Senators Confirm Yellen for Fed.	07 0.61% Ford's Mulally Tells AP He Won't Depart for Microsoft CEO Job.	08 -0.02% Fed Officials See Declining Benefits From QE and Eye Bubble Risks.	09 0.03% Lowest Claims in a Month Show U.S. Labor Market Mending; Chris Christie Bridge Scandal Heats Up.	10 0.23% Nonfarm Payroll Miss Jumbles Outlook as Jobless Rate Falls.	11	12 S&P 500 0.60% Midcaps 1.15% Smallcaps 0.73% Oil -1.32% Gold 0.67% 10-Yr Yield 2.86%
13 -1.26% Lockhart Says Payrolls Report Shouldn't Derail Fed QE Reduction.	14 1.08% December Gain in Retail Sales Gives US a Lift.	15 0.52% Fed Saw 'Moderate' Growth Last Month Boosted by Retail.	16 -0.13% Homebuilders Remained Confident in January on Rising U.S. Sales.	17 -0.39% Consumer Sentiment in U.S. Unexpectedly Fell in January; Industrial Production in US Rises For Fifth Straight Month.	18 Exchanges See Little Progress On Uninsured.	19 S&P 500 -0.20% Midcaps -0.09% Smallcaps 0.34% Oil 1.78% Gold 0.41% 10-Yr Yield 2.82%
20 Markets Closed for Martin Luther King, Jr. Holiday.	21 0.28% German Investor Confidence Unexpectedly Fell in January; IBM Sales Fall for Seventh Quarter.	22 0.06% Netflix Surges as Company Eyes Price Shift as Outlook Beats Views.	23 -0.89% US Stocks Tumble as Treasuries Rise With Gold After China Data.	24 -2.09% Stocks Tumble as Slide in Emerging Markets Sends Bonds, Yen Higher.	25	26 S&P 500 -2.63% Midcaps -2.50% Smallcaps -2.08% Oil 2.41% Gold 0.99% 10-Yr Yield 2.72%
27 -0.49% Apple iPhone Sales Trail Estimates for Holiday Quarter. Pressure on Ukraine Leader Mounts as Protests Intensify.	28 0.61% Turkey More Than Doubles Main Interest Rate to Halt Lira Slump.	29 -1.02% Fed Officials Unite Behind Taper as Yellen Era Begins.	30 1.13% Consumer Confidence in U.S. Fell Last Week to Two-Month Low.	31 -0.65% Euro-Area Inflation at 0.7% Builds Rate Pressure on ECB.	01	02 S&P 500 -0.43% Midcaps -0.08% Smallcaps -1.16% Oil 0.88% Gold -1.91% 10-Yr Yield 2.64%


2015

JANUARY

January has been a strong year for the market historically, with the Dow averaging a gain of 1.02% over the last 100 years. Over the last 20 years, though, the Dow has fallen 0.26% in January.



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30 <i>Historical Average S&P 500 % Change For This Date</i> <i>Historical Composite S&P 500 Intraday Chart for This Date</i>	31	01 Markets Closed for New Year's Holiday.	02 0.32% -ISM Manufacturing -ISM Prices Paid -Construction Spending	03	04
05 0.17% -Vehicle Sales	06 0.25% -Factory Orders -ISM Non-Manufact.	07 0.05% -ADP Employment -Trade Balance -Fed Minutes	08 -0.56% -Challenger Job Cuts -Initial Jobless Claims -Consumer Credit	09 -0.20% -Nonfarm Payrolls -Unemployment Rate	10	11
12 -0.26% -Labor Market Conditions Index	13 0.04% -NFIB Small Biz Optimism -JOLTS Job Openings	14 0.30% -Retail Sales -Import Prices -Business Inventories	15 0.11% -Empire Manufacturing -PPI -Initial Jobless Claims	16 0.26% <i>Options Expiration</i> -CPI -Industrial Production -Michigan Confidence	17	18
19 Markets Closed for Martin Luther King, Jr. Holiday.	20 -0.64% -NAHB Housing Market	21 0.00% -Building Permits -Housing Starts	22 -0.32% -Initial Jobless Claims -Kansas City Fed	23 0.11% -Chicago Fed -Existing Home Sales -Leading Index	24	25
26 0.18% -Dallas Fed -Markit Composite PMI -Markit Services PMI	27 0.09% -Durable Goods Orders -S&P/Case-Shiller -New Home Sales -Consumer Confidence	28 0.27% <i>FOMC Rate Decision</i>	29 -0.04% -Initial Jobless Claims -Pending Home Sales	30 -0.01% -Q4 GDP -Core PCE -Personal Consumption -Chicago PMI -Michigan Confidence	31	01



Bespoke Investment Group was formed in May 2007 by co-founders Paul Hickey and Justin Walters. Prior to founding Bespoke, Mr. Hickey and Mr. Walters worked and studied under the tutelage of famed market strategist Laszlo Birinyi. From the outset, our goal at Bespoke has been to provide clients with timely investment ideas that are presented in a way that's easy to read and understand. Bespoke's original content and unique ways of analyzing the market are viewed as a refreshing change from the cookie-cutter research provided by most Wall Street research shops, and this is evidenced by our large following from both individual and institutional investors as well as the financial media, which uses our work on a daily basis.

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